

Local Authors

Francis Greenburger



Questions for Francis J. Greenburger, author of "Risk Game: Self Portrait of an Entrepreneur"

A part-time resident of Columbia County, Francis Greenburger is the founder and CEO of Time Equities, Inc. and chairman of Sanford J. Greenburger Associates, a literary agency. He is also founder of Omi International Arts Center in Ghent and Greenburger Center for Social & Criminal Justice. He is a tennis player and skier, political cheerleader and father of four children. His memoir was written with Rebecca Paley.



Q. What is "Risk Game" about?

A. "Risk Game" is a memoir that touches upon the various personal, professional and philanthropic interests I am involved in; most notably real estate, support of the arts, education and social and criminal justice reform; and the literary agency/publishing world. At 12 I started working for my father in the literary agency that he founded. At 15 I started my adult life, and I've made it my life's work to find value where others never thought to look. In short, I mastered the "risk game." The memoir takes readers behind the scenes and reveals firsthand how I became a self-made force in the competitive world of New York real estate and a champion for nonprofit organizations in the fields of art, education and, most recently, social and criminal justice.

Q. How long did it take you to write "Risk Game"?

A. I had the idea to write a memoir for several years. A good friend encouraged me, as I told her story after story about my life. I took my time interviewing potential co-writers until I had the pleasure of meeting Rebecca Paley. We spent about a year just talking about my various life experiences, and then another year on the writing and editing process. Another year passed in finding a publisher and undergoing a final round of edits before getting to the production stage. Since formally beginning the process with Rebecca, it's been about three years in the making.

Q. What was the most challenging part of writing "Risk Game"?

A. Figuring out how to make a cohesive narrative out of the very different interests I have pursued during my life. Rebecca did an amazing job of pulling it all together and creating a narrative that our readers would enjoy and be entertained by.

Q. What made you happiest about writing "Risk Game"?

A. My mother wrote a memoir that served as an important vessel of her history and memory for me and my family. I hope that "Risk Game" will do the same for my children and future grandchildren.

"Risk Game: Self-Portrait of an Entrepreneur" can be purchased wherever books are sold. For more information, visit <https://francisgreenburger.com/index.html>.—**Debbi Mayer**