

NEW YORK

HAUTE LIVING

FEBRUARY/MARCH 2017

ANGELA
MISSONI

ON GLOBAL CHIC AND
A BIG ANNIVERSARY

A BOLD NEW
SKYLINE FOR
NEW YORK

STAR-ARCHITECTS TALK
INNOVATION AND LUXURY

DIVINE DESIGN

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“While many design trends don’t age well, the quality of a building can only be measured by the concept of time.”



A rendering of a plaza outside 50 West.

AN ARCHITECTURAL LEGEND SHAPING THE NEW DOWNTOWN: *Helmut Jahn*

An international “starchitect” for decades, Jahn takes his formidable talents to New York’s Financial District.

How does 50 West differ from your previous work, or how does it advance your concepts about architectural design? 50 West connects to several projects that we’ve done in the past, but the concept has been taken a bit further this time around. Downtown Manhattan is quite unique, and ensuring that 50 West fits into the surrounding landscape while also being a standout building was an exciting challenge. Everything from the shape—especially the building’s curved façade—to the materials used were of the highest quality, which helped us ultimately create such an elegant building.

What makes 50 West unique in the competitive New York real estate market?

Aside from its high-quality design elements, the building's coveted Downtown location, extraordinary views of the Statue of Liberty, the Hudson River, and New Jersey, and unparalleled access to transportation. Following the 2001 World Trade Center attack and the 2008 recession, I'm amazed by the neighborhood's resiliency.

What's next for the luxury residential market? How will design concepts evolve for this sector?

While we can't necessarily determine what's next for the luxury market, it will be imperative to see how best we can accommodate the needs of the evolving consumer and take the overall living experience of a project to the next level. Improved structural forms will make buildings more efficient and elevate overall quality. While many design trends don't age well, the quality of a building can only be measured by the concept of time.

Which iconic New York structure or structures do you admire?

I love the design of both the older and current World Trade Center developments. The Empire State and Seagram Buildings are also iconic projects that personify New York architecture. One57 is also impressive, due to both its form and height.



With 64 stories, 50 West is over 710 feet tall.



ADDING NEW GLAMOUR TO THE SKYLINE
Above: Helmut Jahn designed the curved-glass building at 50 West to maximize views of Lower Manhattan.



The pool in The Water Club at 50 West.