

Names, Faces, People and Places

FOCUS ON DESIGN, AESTHETIC AND CREATION OF INNOVATIVE ENVIS.

Kelterborn joins Time Equities as director of design innovation

NEW YORK, NY According to Francis Greenburger, founder and CEO



Paul Kelterborn

of Time Equities Inc. (TEI), Paul Kelterborn has been appointed as the firm's director of design innovation. Further commemorating TEI's commitment to excellence for the last 50 years, Kelterborn's role

introduces a new position focusing on the design, aesthetic, and creation of innovative environments throughout the firm's international portfolio.

"As Time Equities Inc. continues to expand domestically and internationally, we have always adhered to one of our core principals of maintaining design excellence throughout each property," said Greenburger. "Paul has a strong background in architecture and design, and we're confident he will be able to bring further innovation into our portfolio through a diverse spectrum of initiatives that focus on amenity spaces, service, culture and wellness. His role will not only make our properties more desirable for future and current tenants, but it will also allow our buildings to be more competitive in their respective

markets."

As director of design innovation, Kelterborn will work alongside asset managers, internal and external design teams, stakeholders and executive leadership to rethink the design program of specific properties to enhance the value of assets portfolio-wide. The newly-created role will focus on improving and redesigning public areas and amenity spaces in an effort to attract future tenants and maintain current ones. The director will identify industry trends, introduce new user-friendly amenity concepts, consider co-working space potential and introduce diverse improvements such as flexible meeting areas and work lounges, outdoor spaces, and a range of design interventions.

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Horowitz joins Lee NYC as executive dir./principal

NEW YORK, NY Lee & Associates NYC LLC (Lee NYC) has hired Corey Horowitz as executive managing



Corey Horowitz

director/principal. Horowitz, who was previously a director with Cushman & Wakefield, will join the company's rapidly growing office leasing team. "Corey has consistently provided creative solutions and knowledgeable advice for his clients' real estate portfolios," said Joel Herskowitz, COO of Lee NYC.

Bohemia Realty Group launches commercial division

NEW YORK, NY Bohemia Realty Group, a preeminent residential brokerage in Upper Manhattan and the Bronx, is expanding its services to include a commercial division, led by Nadine Nassar and John Ruocco. The new division will add its expertise to the retail and office sectors within the areas they serve and bring new opportunities to entrepreneurs, tried-and-true businesses and owners with mixed-use and commercially-zoned properties.

"This is an organic extension of our services supported by the strong relationships we share throughout the community," said Sarah Saltzberg, founding co-principal of Bohemia Realty Group. "As the leading independently-owned real estate brokerage in Upper Manhattan, we know the local property owners well and understand which tenants will best benefit their assets."

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